## AEROPODIUM

9th European Corporate Aviation Summit Athens 5 November 2021

Panel: Trading business aircraft in Europe

Aircraft Selection:
The Importance of Finding the Best Fit for the Actual Needs

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## A WIDE RANGE OF ACTIVITIES

## aviation

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## Why buy a business aircraft?

- Enhance travel flexibility
- Reduce total travel time
- Get a better and more comfortable service
- Privacy and possibility to work
- Minimize health challenges
- Avoid airlines and charter reduced availability


## business aircraft: a wide choice



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## business aircraft categories

| Category | Typical Pax | Range (km) | Sample models |  |
| :--- | :---: | :---: | :--- | :--- | :--- |
| Single engine turboprops | $4-9$ | $1,700-3,300$ | PC-12, Caravan, TBM <br> 900 |  |
| Twin Engine turboprops | $4-10$ | $1,800-3,300$ | King Air, Avanti |  |
| Very Light Jets (VLJ) | $5-8$ | $1,400-3,000$ | Phenom 100, Mustang, <br> Hondajet |  |

## business aircraft categories

| Light Jets | $6-10$ | $1,600-5,000$ | Citations, Phenom 300, <br> Learjets, Hawker 400 |
| :--- | :--- | :--- | :--- | :--- |
| Mid Size Jets | $6-10$ | $1,750-7,500$ |  |
| Large, Long Range Jets | $8-19$ | $3,600-14,500$ | Challenger 300/350, <br> Citation Latitude and <br> Sovereign, Legacy <br> 450/500 Gulfstream 280, <br> Hawker 800 |
| Airliner Business Jets | $10->90$ | $7,000-20,000$ |  |

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## business aircraft models, prices and costs



Including turboprops and variants the choice of a business aircraft can be done among over:

## 300 models from more than 30 manufacturers

The price of a business aircraft depends greatly on model, usage, vintage and other factors but, in general, may range
from less than 1 million USD to over 75 million USD
The lower prices may apply to aged used turboprops or VLJ while the highers are for a brand new, ultra long range and large aircraft. Specifically converted airliners may have much higher prices.

For the same mileage flown, different models have a
yearly costs, excluding depreciation, from 680k\$ to 2,5M\$

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## aircraft selection



The importance of finding the best fit for the actual needs
Very often the aircraft to purchase, or its features, are selected on non rationale elements like:

- Pilot suggestion
- Friend having such type
- Interior features
- Size
- Brand reputation

It's easy to understand that, given the magnitude of acquisition and operating costs,
the selection has to be taken
carefully and on objective parameters

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## aircraft selection



Although frequently considered as a luxury item, just like superyachts and supercars, a business jet, even if highly customized and expensive, lacks some of their main features like:
unique design or size
possibility to display
kind of usage
but offers the only chance to quickly travel on long distances therefore
a business jet is mainly a mean of transportation

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## main parameters for aircraft selection



As a business aircraft is a mean of transportation it has to be selected for the most probable and frequent utilization.

The main parameters to be considered in order to establish the models that would better fit the buyer requirements are:

Passengers capacity and cabin size
Travel distance and range
Runway length requirement
once the suitable models are defined the other parameters to narrow the list of options are:

Vintage
Budget

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## main parameters for aircraft selection

Passenger capacity and cabin size
Embraer Phenom 300


Gulfstream G650


Typical passenger capacity of business aircraft is:
5 to 9 seats for light jets (up to about 3000 nm of range)
10 to 19 seats for larger, longer range aircraft

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# main parameters for aircraft selection 

## Travel distance



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## main parameters for aircraft selection



With a range of $2000 \mathrm{Km}(\mathbf{1 0 8 0} \mathrm{nm})$ it's possible to fly from almost any main city in Europe, to any other place in EU

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## main parameters for aircraft selection

Long range


The chart shows the destinations reachable from Rome with aircraft range from 3000 to $\mathbf{7 0 0 0} \mathbf{~ n m}$

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## main parameters for aircraft selection

Actual usable range


The maximum range of any aircraft cannot actually be used in normal operations. For longer range the payload and therefore number of passengers needs to be reduced. Business jets ranges are often compared on the assumption of 4 passengers on board.

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# main parameters for aircraft selection 



## Runway length requirement

The take off field lenght of a business jet may vary
from less than 1000 to 2000 meters or more

The selection has to be taken on the basis of the available field lenght at the aircraft base and at the locations which are expected to be visited more frequently

An aircraft requiring a longer runway may need to land in an airport which is further from the final destination

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## main parameters for aircraft selection

## Vintage



A business aircraft is, in average, flying around 400 FH per year which is 6-7 times less than an airliner.
The total utilization of the aircraft remains pretty low after several years and does not pose technical limitations to the continued use of the aircraft.
Business aircraft are normally maintained in excellent conditions also thanks to the «by the hour» maintenance program provided by the manufacturers.

The only possible constrains of aircraft vintage are therefore related to

- Possible general limitations from the local CAA for import of used aircraft
- Obsolescence of electronics for Avionic, Entertainment, Connectivity etc.

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## main parameters for aircraft selection



## Budget - Cost of acquisition

The budget of course depends on the financial capability of the buyer and the main purpose of acquisition (i.e. corporate vs. private use).

For a defined budget there could be various options for the same model or alternative models satisfying the other parameters but with different prices.

For example the $G 550$ (in production since 2003) may cost between 12 and 40M\$ depending on status and YOM or 8 passengers can travel on the same route of about 3000 nm on a Challenger 300 of 2011 (around 9,5M\$) or a Praetor 500 of 2019 (about 15 M )

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# main parameters for aircraft selection 



- Direct Costs
- Fixed Costs


## Budget - Cost of Operations

The cost of operations is the sum of fixed amounts which have to be spent regardless of the aircraft utilization (i.e. crew salaries, insurance, hangarage etc.) and variable costs which are instead depending on the flight hours flown (i.e. fuel, maintenance, catering, etc.)

For the same amount of nautical miles flown in the year, the total cost of operations, including fixed and variable costs, but excluding depreciation, may vary for different aircraft types by 3,6 times. Sample figures are:
from 680k\$ (Eclipse 550) to 2,5M\$ (G700)

The saving of buying a cheaper aircraft may be quickly offset by its higher cost of operations

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## other parameters for aircraft selection



Once the most appropriate aircraft models have been selected on the basis of the main parameters, the decision of the specific aircraft to purchase can be affected also by the following:

- Model popularity
- Financiability
- Aircraft configuration
- Avionics
- Paint scheme
- Maintenance Programs
- Compliance with CAA
- Jurisdiction for legal and fiscal purposes
- New technical requirements or regulations becoming effective

As seen, there are several factors to be duly evaluated for a proper selection of the aircraft, and it is therefore advisable to use the services of real experts even if well paid, will pay back a number of times their cost

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## a business jet deal



Once the selection of the specific aircraft has been completed the following steps are required to finalize the purchase:

- Signature of a Letter of Intent (LOI)
- Basic inspection of the aircraft
- Negotiation and signature of the Purchase Agreement
- Pre-buy inspection and aircraft acceptance
- Title and money transfers between seller and buyer
- Aircraft delivery to buyer
each of the steps may have several different variations and specific constrains that, in effect, make


## each one a unique deal

The role of a qualified broker is essential to guide the parties into the process and ensure that all aspects have been taken in due consideration and be managed properly.

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## THANK YOU


for additional details or contacts
please visit

## www.ggaviation.com

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